

Amendments to the Claims

The following listing of claims will replace all prior versions, and listings, of claims in the above-identified patent application.

Listing of Claims

1-14. (Cancelled)

15. (Previously Presented) Apparatus for displaying copies of literature comprising:

a rack configured to store the copies consecutively in the rack such that a front or rear face of each copy is directed toward a front of the rack; [[and]]

a ramp disposed within the rack and sloping upwards towards the front of the rack;

a self-advancing back plate, disposed within the rack and slideably engaged with the ramp, that is resiliently biased to press the stored copies toward the front of the rack, wherein the back plate is configured to move on the ramp to advance remaining copies toward the front of the rack as each copy is removed from the rack; and

an energy storage device that provides the resilient bias of the back plate.

16. (Original) The apparatus of claim 15 wherein the energy storage device is a spring.

17. (Original) The apparatus of claim 15 wherein multiple energy storage devices are configured in parallel to provide the resilient bias of the back plate.

18. (Original) The apparatus of claim 15 further comprising a support plate that engages a rear of the back plate.

19. (Cancelled)

20. (Previously Presented) The apparatus of claim 15 wherein the back plate is provided with slots that enclose the ramp to provide secure movement of the back plate.

21. (Original) The apparatus of claim 18 wherein slots are provided on the support plate to allow an extended spring to pass through the support plate.

22. (Original) The apparatus of claim 15 wherein the back plate and the energy storage device are disposed on a rack insert that may be installed into the rack.

23-31. (Cancelled)